





Annual Report Department / Society Report Format

Department/ Society Name: Commerce/ Ka-Ching

Annual Report Year: 2023-24

Number of Events/ Activities Conducted:

Summarized details of Events/ Activities:

Sr. No	Name of Events/ Activity	Date of Event/ Activity	No. of Faculties Attended	No. of Students Attended	Name of Speaker/ Resource Person (Optional)
1	Office Bearers Recruitment	18.09.2023	12	23	Nil
2	Members Recruitment	25.09.2023	Nil	64	Nil
3	Induction	06.10.2023	Nil	90	Nil
4	Alumni Baithak	11.10.2023	07	96	Mr. Saurabh Gupta
5	ComIQ 1.Commerce Quest 2. MoneyMayhem	30.10.2023 31.10.2023	12	30(each day)	Nil
6	Outreach Program	01.12.2023	Nil	12	Nil
7	Alumni Baithak 2.0	13.02.2024	10	96	CA Purva Arora

8	Village Development Program	17.02.2024 To 21.02.2024	04	20	Nil
9	ZEUS 3.0	02.04.2024	10		CA Archit
		03.04.2024			Agarwal MR.
					Raghuveer Nath
					Mr. Atul Kulshreshtha

Detailed Information about Events:

Title of the event - Selection of Office Bearers

 $Date - 18^{TH}$

September2023

Venue – Lab 42

Timing – 10:00 AM –

12:00 PM

Nature - Intra College

Summary:

The interview was conducted on 18th September 2023 in the commerce lab. The interview was conducted by Dr. Nupur Saboo and Dr. Ritu Vats. We have received a huge number of entries for the different posts, all the candidates were allotted different time slots to avoid any hustle and indiscipline. The president and secretary's post were reserved forthird-year candidates, the vice-president and treasurer's post were reserved for second-year candidates and the joint secretary's post was reserved for first-year candidates. Several types of questions were asked during the interview to check their ability and skills like why should we give you a chance over others, how you will be an asset to our society. What type of events should be conducted by the society? What are your strengths and weaknesses? The whole interview process was completed successfully. Results were announced in the evening by Teacher-In-Charge Dr Ritu Vats.

Name of Faculty	RLA / NON-RLA	DEPARTMENT
Dr. Ritu Vats	RLA	Commerce
Dr. Nupur Saboo	RLA	Commerce
Dr. Preeti Devi	RLA	Commerce
Dr. Rajeev Vashisht	RLA	Commerce
Dr. Shikha Makkar	RLA	Commerce
Mr. Rajinder Singh	RLA	Commerce
Ms. Supriya Kamna	RLA	Commerce
Ms. Anubhuti Yadav	RLA	Commerce
Ms. Neera Pal	RLA	Commerce
Ms. Shalini Rawal	RLA	Commerce
Shri Krishan Kumar	RLA	Commerce
Ms. Sonal Gupta	RLA	Commerce

Faculty Present:

Results:

SELECTED CANDIDATES AS OFFICE BEARERS OF KA-CHING FOR THE SESSION 2023-24

"KA-CHING" - The Commerce society of Ram Lal Anand College,

University Of Delhi conducted its interview process for the selection of the Office Bearers of KA-Ching for the session 2023-24.

Following candidates are selected as Office Bearers of KA-CHING [2023-24]

PRESIDENT - KARMANYA SAHNI [B.Com (Hons.), 3RD YEAR]

VICE-PRESIDENT – 1.DEV ARORA [B.Com (Prog.), 2ND YEAR]

2.RADHIKA BANSAL [B.Com (Hons.), 2ND

YEAR]

SECRETARY – ISHITA GOEL [B.Com(Hons.), 3RD YEAR] TREASURER – 1. SAINI [B.Com(Hons.), 2ND

YEAR]

2.NAVEEN KUMAR [B.Com (Prog.), 2ND YEAR

JOINT SECRETARY – 1.TANMAYA CHOPRA [B.Com(Hons.), 1ST YEAR]

2. RAGHAV CHHABRA [B.Com(Prog.), 1ST YEAR]

Feedback:

Feedback was very positive regarding the interview process. All the candidates were satisfied with the whole process and results. All the faculties were also satisfied with the number of registered candidates for different post. The management for the whole event was good.

Name of the Event – Recruitment Drive, 2023

Nature of the event – Intra-college

Date and Duration - Interviews were held on 25 Sept, 10:30 am onwards

Venue – Rooms no. 17 and PC 7

Number of participating students – 64 students were shortlisted for interviews

Summary:

The recruitment process consisted of the *following rounds*:

- **Online Application:** Interested students were required to submit an online application form, which included questions about their academic background, extracurricular activities, and motivations for joining the society.
- **Personal Interview:** Finally, shortlisted candidates were invited for personal interviews with a panel of society members. The interviews assessed their overall personality, leadership potential, and commitment to the society's goals.

Results:

The recruitment process was a success, with the society welcoming a diverse and talented group of new members. The new members are making significant contributions to the society and to enhance its reputation as a leading student organization

Overall, the recruitment process was well-organized and successful in identifying potential leaders and contributors to the Commerce Society. The new members are expected to bring fresh ideas and enthusiasm tothe society, ensuring its continued success in the years to come.

Name	Course	Year	Class Roll no	
Office Bearers				
Karmanya Sahni	BCom Hons	3	3617	
Ishita Goel	<u>B.Com</u> Hons	3	3607	
Radhika Bansal	BCom (hons)	2	3501	
Dev Arora	B.Com(Prog)	2	3010	
Sumit Saini	B.Com(Hons.)	2	3515	
Naveen Kumar	BCom(prog.)	2	3050	

Students Selected:

Raghav Chhabra	BCom prog	1	3007
Tanmaya Chopra	BCom Hons	1	3572
Tunnaya Chopra	Event Management	1	3372
Sanya Sharma	BCom hons	3	3605
Jeevansh Ahuja	BCom program	2	3003
Madhur	BCom hons	1	3550
Namya Gogia	B. com hons	2	3531
Ishita Bist	BCOM HONS	1	3592
Riya Goswami	BCom prog	3	3167
Ritik	BCom(p)	3	3132
Rohit Namdev	BCom(Hons)	2	3564
Adarsh Gupta	B.Com Programme	2	3044
Saksham Tandon	BCom hons	2	3517
Avi Singh	BCom(Prog.)	1	3015
	Graphics and Creatives	1	
Sahil Tamwar	B.com Program	2	3069
HARDIK KAPOOR	BCOM program	2	3019
Muskan	BCom program	2	3067
Chaitanya Baniwal	BCom hons	2	3527
Manav	BCom prog	2	3071
Harshit	BCom prog	2	3027
Mehul Sharma	B.com(Prog.)	2	3075
Sachin Nawadia	BCom hons	1	3558
	Media and Marketing		
Maahir Kohli	B.Com(Hons)	3	3633
Anmol Goel	BCom program	1	3027
Himank Anand	BCom hons.	2	3578
Rupal Yadav	B.Com program	2	3106
Kanika	BCom program	1	3110
Naman Nagpal	BCom hons	2	3514
ALOK KUMAR	b.com (p)	1	3100
Parnita Sachdeva	BCom hons	2	3512
Prakhar	BCom prog	3	3188
	Corporate Communications		
Akshara Bhardwaj	BCom program	1	3097

Saurabh Kr. Shukla	B.COM program	3	3200
Utpreksha Verma	BCom program	3	3044
Khushi Gautam	BCom Programme	3	3214
Satvik Agrawal	b.com honours	2	3542
Namya Gupta	BCom Program	1	3021
Neeraj Lawaria	BCom(Hons.)	1	3533
Networking			
GEETESH BATRA	BCom hons	1	3513
Nikhil Pandey	BCom hons	2	3510
Aishav Srivastav	b com hons	2	3560
Shivika Nagpal	BCom Programme	1	3114
Radhika Singh	BCom program	1	3054
Kiran	B.com program	1	3077

Feedback

As per the feedback received from the candidates, the interviews were well organized and conducted and the flow of 2-way communication was ensured to promote transparency and accountability.

Name of the event: Induction Date & duration: 06.10.2023 Venue/online: Room 14 Nature - Intra College

Summary:

The induction session for the Commerce Society welcomed new members into an engaging and dynamic community focused on bridging academic learning with practical applications in commerce-related fields. The session highlighted the society's core objectives, including knowledge enhancement, skill development, networking, and community engagement.

The society offers a diverse range of activities throughout the academic year, such as workshops, panel discussions, networking events, case study competitions, and community outreach programs. New members were encouraged to actively participate, share ideas, and take on roles that align with their interests to contribute to the society's success. The induction emphasized the importance of engagement and collaboration among members, providing a platform for growth, learning, and the development of a strong professional network within the commerce domain.

Results:

It was a fun and much needed ice-breaking session for the newly recruited members of the society. The office bearers were able to bridge the gap between the members and themselves and create a team bonding.

Feedback:

The members enjoyed the session and got to know each other along with office bearers and were satisfied and content with the activities.

Name of the event: Alumni Baithak

Date and duration: 11.10.2023

Venue/online: College

Nature of event: Intra College

Invited speaker: Mr. Saurabh Gupta

Summary:

Certainly, the alumni session on investment banking was a comprehensive and enlightening event. Participants gained insights into the dynamic landscape of investment banking, exploring topics such as market trends, financial modeling, and deal structuring. Sir shared valuable real-world experiences, shedding light on successful strategies and potential challenges in the industry. The session emphasized the importance of adaptability and strategic thinking in the fast- paced world of finance. Attendees also had the opportunity to engage in interactive discussions, developing their knowledge into the field. Sir also included a fun Q&A session which kept the audience engaged in the session. Overall, the session proved instrumental in equipping attendees with practical knowledge and networking opportunities, ensuring they are well-prepared to navigate the complexities of investment banking in today's competitive market.

Faculty Present:

Name of Faculty	RLA / NON-RLA	DEPARTMENT
Dr. Ritu Vats	RLA	Commerce
Dr. Nupur Saboo	RLA	Commerce
Dr. Preeti Devi	RLA	Commerce
Dr. Rajeev Vashisht	RLA	Commerce
Mr. Rajinder Singh	RLA	Commerce
Ms. Neera Pal	RLA	Commerce
Shri Krishan Kumar	RLA	Commerce
Ms. Sonal Gupta	RLA	Commerce
Prof. Rajeev	RLA	History

Participants:

Name	Course	Year
Ronit biswas	BCom (H)	2nd
Himanshu	BCom (H)	1st
Toshif Raza	BCom Program	2nd
Ashish Kumar	BCom (H)	1 st
Parnavi	BA Program	1st
Khushi Gautam	BCom Program	3rd
Saksham Malhotra	BCom (H)	2nd
Neeraj Lawaria	BCom (H)	1 st
Shruti kumari	BCom (H)	2nd
Namya Gupta	BCom Program	1 st
Namya Gogia	BCom (H)	2nd
Dhruv Bansal	BCom Program	2nd

Ashif raza	BA (H) History	2nd
Lakshay	BA (H) Hindi	3rd
Devesh Singh	BCom Program	2nd
Ankit Kumar	BCom (H)	2nd 2nd
Muskan	BCom Program	2nd 2nd
Akshara Bhardwaj	BCom Program	1st
Ankit Kumar Singh	BCom (H)	1st
Ishita Goel	BCom (H)	3rd
Ritik	. ,	3rd
	BCom Program	
Rishi	BCom Program	2nd
Rishabh kumar	BCom (H)	2nd
sahil	BCom (H)	2nd
Mohit	BCom Program	2nd
Sumit	BCom Program	2nd
Abhishek	BCom Program	2nd
Nisha Sharma	BCom Program	2nd
Satvik Agrawal	BCom (H)	2nd
Abhishek Kumar	BJMC	2nd
Naveen yadav	BCom (H)	1st
Nisha	BCom Program	2nd
Rohan kumar	BA (H) Pol. Sci	2nd
Yuvraj Singh Chauhan		2.1
	BA (H) Pol. Sci	2nd
Sumit Rauthan	BA (H) Pol. Sci	2nd
Krishan kant	BCom (H)	3rd
Anurag	BJMC	2nd
SUMIT SAINI	BCom (H)	2nd
Tamanna	BA (H) Hindi	1 st
Shivika Nagpal	BCom Program	1 st
Ayush Patel	BCom (H)	1 st
Nikunj	BCom (H)	1 st
Gautam Gupta	BSc (H) Comp.	3rd
	Sci.	
Aradhya Kaushik	BCom (H)	2nd
Ishita Bist	BCom (H)	1 st
Siddhant verma	BCom (H)	2nd
Raghav Chhabra	BCom Program	1st
Naveen Kumar	BCom Program	2nd
Mehul Sharma	BCom Program	2nd
Akash	BCom Program	2nd
Hemant Munoth	BSc (H) Comp. Sci.	1 st
Yash	BSc (H) Comp. Sci.	1st
Sunirmala	BCom (H)	1st
Swayansiddha		
Panda	BSc (H)	1 st
Dachit Accomunal	Geology BCom (H)	and
Rachit Aggarwal	BCom (H)	2nd

LAKSHIKA BASOYA	BA (H) English	1 st
Prafull kumar	BCom Program	2nd
meraj sheikh	BCom Program	2nd
Sunny	BCom Program	2nd
Sri Harsha Vavilala	BCom Program	2nd
Saurav Kumar	BCom Program	2nd
Agrim bhati	BCom Program	1st
Mukund nandan	BCom Program	1st
Shreshth Kaushik	BCom Program	3rd
Vansh kumar	BCom Program	2nd
Madhur	BCom (H)	1st
Yash Basoya	BCom (H)	1st
Geetesh batra	BCom (H)	1st
Tanishq	BCom Program	2 nd

Feedback:

The session was informative and very helpful to gain knowledge. The event was well organized and the session wasdetailed. The audio and video quality were satisfactory as well.

Pictures:





Name of the event: ComIQ

Date and duration: 30.10.2023 - 31.10.2023

Venue/online: College

Nature of event: Inter College

Summary:

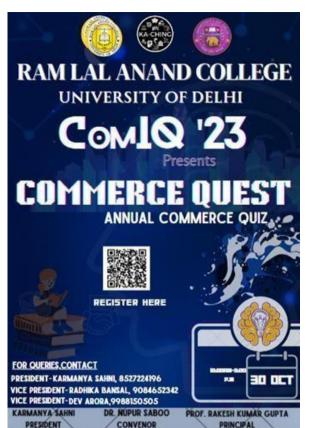
The quiz competition assessed participants' expertise in accounting, finance, marketing, management, and entrepreneurship. The questions covered a wide array of topics, such as financial statement analysis, investment planning, market research methods, organizational theories, and startup strategies. Participants were challenged to apply these concepts to solve complex business problems and showcase their understanding of real-world scenarios. The competition aimed to identify individuals with a holistic grasp of commerce-related disciplines, emphasizing critical thinking, analytical skills, and practical knowledge. Participants were evaluated on their ability to integrate these domains, demonstrating a comprehensive understanding of the multifaceted aspects of modern business practices. In the fund allocation competition, participants were tasked with optimizing the distribution of limited resources among various investment options. This challenge tested their financial acumen, strategic thinking, and risk management skills. Participants analyzed different investment opportunities, considering factors like potential returns, risks, market trends, and economic indicators. They developed investment portfolios, justified their choices basedon market analysis. The competition evaluated participants' ability to make informed decisions, allocate funds wisely, and adapt to changing market conditions. It fosters financial literacy, decision-making agility, and analytical prowess among participants, preparing them for real-world investment scenarios.

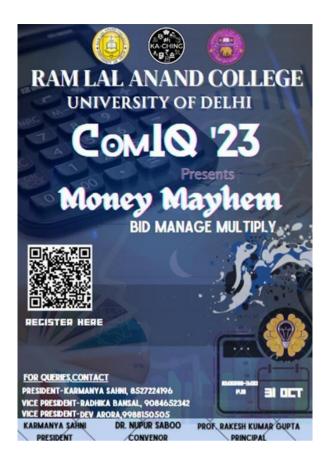
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Dr. Nupur Saboo	RLA	Commerce
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Dr. Rajeev Vashisht	RLA	Commerce
Dr. Shikha Makkar	RLA	Commerce
Mr. Rajinder Singh	RLA	Commerce
Ms. Supriya Kamna	RLA	Commerce
Ms. Anubhuti Yadav	RLA	Commerce
Ms. Neera Pal	RLA	Commerce
Ms. Shalini Rawal	RLA	Commerce
Shri Krishan Kumar	RLA	Commerce
Ms. Sonal Gupta	RLA	Commerce

Faculty Present:

Participants:

RAM LAL AN AND COLLEGE (University Q Delhi) <u>kA-CHING (comsoc)</u> (OMIQ COMPETITION - 1. commerce guest (30 oct 2023) → TEAM-1 (1729) 1) Tanishg RLAC Stats. (H) <u>Contact</u> 2) HORSHITA RLAC Stats. (H) <u>Konstita</u> 3) zeenal RLAC Stats. (H) <u>Zurd</u>	 ⇒ TEAM-5 COU-PAY) 1) Dhruw Notilal (E) B. (em (P) PHRUV 2) Pavas Motilal (E) B. (em (P) Pavas 3) Uday Mottlal (E) B. (em (P) Grass 3) Uday Mottlal (E) B. (em (P) Grass ⇒ TEAM-6 COPTICALS) 1) Hartsha RLAC B. (em (P) MW 2) Vineet RLAC B. (em (P) Ghrs) 3) shriga RLAC B. (em (P) Ghrs) ⇒ TEAM-7 (leading Galis) 1) Kanushui Sont Khalsa B. (em (M) K. J.
3) ZEERA TEAM-2 (ACEUS) 1) Swraj Zakir Husain B. Com (H) 2) Shumbangi Lakshmibai B. Com (P) Khubhord 3) A nshika Mata Sundri B. (om (H) amilue	2) Unnati RLAC Stats. (H) Universit 3) Radhika RLAC B. com (P) gadhiro ⇒ TEAM - 8 (farzi). 1) Gautam RLAC CS (H) Goutan C (and (R) Abaute
 TEAM-3 (Are We Winners?) 1) koviesh RLAC B. cem (P) J. 2) Anmal RLAC B. cem (P) J. 3) OM RLAC B. com (P) CPM ⇒ TEAM-4 (Legends) 1) Gaura RLAC B. cem (H) Gaura 2) Ravi RLAC B. cem (H) Ravi 3) Aditya RLAC B. cem (H) Aditya 	 1) Guillenne 1) Akansha RLAC B. Com (P) Aluntane 3) Shubham RLAC B. Com (P) Aluntane 3) Shubham RLAC B. Com (P) Aluntane 3) TEAM - 9 (HRM) 4) Horsh SRCC PGD GBO flooth 2) Rashmi SRCC PGD GBO flooth 3) Mercey SRCC PGD GBO flooth 3) Mercey SRCC PGD GBO flooth 3) Mercey RLAC B. Com (P) Joint 7 3) Akshara RLAC B. Com (P) Human
 COMILY CONCENTION OF 2022) Money Mayhem (31 Oct 2022) TEAM-11: The Insustance a) furniscipit Kour B: Com(P) Haitreyi College function a) Dive Origina B: Com(P) Maitreyi College piezes b) Pares Methodia B: Com(P) Maitreyi College Distance c) Pares Methodia B: Com(P) MLNC(E) Distance c) Uday Marma. B: Com(P) MLNC(E) Distance c) Uday Marma. B: Com(P) MLNC(E) Uday c) Paridti Bic Stats RLAC Unroli c) Paridti Bic Stats RLAC Intervention c) Devarabi Bic Stats RLAC c) Maithita Bic Stats RLAC Intervention c) TEAM 4: 1729 l) Janishy Bic Stats RLAC Intervention c) Maithita Bic Stats RLAC Intervention c) TEAM 5: SQUAD-07. c) Pronov B: Com(H) MLNC Friedman c) Aditya B: Com(H) MLNC Friedman 	1) TEAM 6: SHARKS UNITED 1) Anshue Rajput BSC State RLAC function 2) Lukkenya KSST BSC State RLAC function 3) Avinish Goyal BSC State RLAC 3) Avinish Goyal BSC State RLAC TEAM 7: PHEONIX 1) Savau Singh BCOM(P) MLNC POWER 1) TEAM 8: AMBITION 'X 1) Nah Aganned B(EM(H) Hansvaj Nether Aganned 1) Janvi Guppa BCOM(P) Hansvaj Function 1) Janvi Guppa BCOM(P) Hansvaj Function 1) Janvi Guppa BCOM(P) PLAC NW 1) Team 9: OFTICALS 1) Team 9: OFTICALS 1) Team 9: OFTICALS 1) Team 9: OFTICALS 1) Navsh 8: (OW CP) PLAC Daugh 3) Vineel 8, (OW CP) PLAC DIM









Name of the event – Outreach Program

Date-1st December, 2023

Duration- 2:30-5:00 pm

VENUE- JJ Colony, Moti

Bagh

Summary:

The students visited JJ colony of Moti Bagh area and interacted with children over there to know them and the difficulties faced by them. Then they all taught those students in respect to their age and class. The members of

Ka- ching also had a fun session with them and got to know about the real-life scenario and problems faced by people.It was an eye opener for many students and helped the children to clear their doubts and gain knowledge about different topic. The children also got aid to complete their school homework and assignments. They were also given few exams related tips and tricks.

Participants:

NAME	COURSE	YEAR
Ishita Goel	BCom (Hons)	3rd
Sumit Saini	BCom (Hons)	2nd
Naveen	BCom (Prog)	2nd
Jeevansh Ahuja	BCom (Prog)	2nd
Sahil Tanwar	BCom (Prog)	2nd
Geetesh	BCom (Hons)	2nd
Namya Gogia	BCom (Hons)	2nd
Muskan Hooda	BCom (Prog)	2nd
Adarsh Gupta	BCom (Prog)	2nd
Shivika	BCom (Prog)	1st
Namya Gupta	BCom (Prog)	1 st
Kiran	BCom (Prog)	1 st

Feedback:

The members were overwhelmed by meeting the children and people of JJ colony. They enjoyed teaching and

interacting with them.

Pictures:





Name of the event - ALUMNI BAITHAK 2.0

Date-13th February, 2024

Duration- 11 am to

1pm

VENUE-Seminar

Hall

Invited speaker- CA Purva Arora

Summary:

The alumni session on Chartered Accountancy (CA) was a comprehensive and insightful event that provided attendees with valuable insights into various aspects of the profession. Participants had the opportunity to explore topics such as financial reporting standards, regulatory updates, and emerging trends in taxation and auditing.

The speaker, an esteemed CA and an alumnus, shared practical experiences and expert knowledge, offering guidance on navigating the complexities of the profession. Through engaging discussions and case studies, attendees gained a deeper understanding of industry best practices, ethical considerations, and strategies for career advancement. The session emphasized the importance of continuous learning and professional development in staying abreast of changes in regulations, technology, and market dynamics. Attendees were encouraged to cultivate skills such as critical thinking, problem-solving, and effective communication to excel in their roles as trusted advisors in financial management.

Interactive Q&A sessions allowed participants to seek clarification on specific topics and exchange perspectives with fellow professionals. Networking opportunities facilitated connections with peers and mentors, fostering a supportive community of CA professionals. Overall, the alumni talk served as a valuable platform for attendees to enhance their knowledge, broaden their professional networks, and gain inspiration for their ongoing journey in the field of Chartered Accountancy.

Faculty Present:

Name of Faculty	RLA / NON-RLA	DEPARTMENT
Dr. Ritu Vats	RLA	Commerce
Dr. Nupur Saboo	RLA	Commerce
Dr. Preeti Devi	RLA	Commerce
Dr. Rajeev Vashisht	RLA	Commerce
Dr. Shikha Makkar	RLA	Commerce
Mr. Rajinder Singh	RLA	Commerce
Ms. Supriya Kamna	RLA	Commerce
Ms. Anubhuti Yadav	RLA	Commerce
Ms. Neera Pal	RLA	Commerce
Ms. Shalini Rawal	RLA	Commerce
Shri Krishan Kumar	RLA	Commerce
Ms. Sonal Gupta	RLA	Commerce

Participants:

Name	Course	Year
Abhishek	BCom Prog	2 nd
Muskan	BCom Prog	2 nd
Rohit Namdev	BCom Hons	2 nd
Asha	BCom Prog	3 rd
Ayush Patel	BCom Hons	1 st
Ayush	BCom Prog	2 nd
Sanskar baisoya	BCom Prog	3 rd
Khushi Gautam	BCom Prog	3 rd
Sachin Nawadia	BCom Hons	1 st
Namya Gupta	BCom Prog	1 st
Ritik	BCom Prog	3 rd
Harshit	BCom Hons	1st
Anurag kr Rai	BCom Hons	1st
Dhruv Bansal	BCom Prog	2 nd
Manish	BCom Prog	1 st
Saksham Tandon	BCom Hons	2 nd
Saumya Kumari	BCom Hons	1 st
Sanjana Rai	BCom Hons	2 nd
Raghav Chhabra	BCom Prog	1 st
Shubham Sharma M	BCom Hons	3 rd
Bhavika Gupta	BCom Hons	3 rd
Geetesh	BCom Hons	1 st
Kashish	BCom Prog	2 nd
Namya Gogia	BCom Hons	2 nd
Govind sharma	BCom Prog	3 rd
Kunal	BCom Prog	3 rd
Lakshay	BCom Prog	3 rd
Pratyaksh Singh	BCom Prog	3 rd
Vineet	BMS	3 rd
Hiteshi yadav	BCom Prog	3 rd
Deepak	BMS	3 rd
Shivam mishra	BCom Hons	2 nd
Ankit Kumar	BCom Hons	2 nd
ABHAY MALIK	BCom Prog	1st
Rahul arora	BCom Prog	1 st
Aryan mittal	BCom Prog	1 st
Shreya Joshi	BCom Prog	2 nd
Lakshit	BCom Prog	2 nd
Janvi	BCom Prog	2 nd
Sunny Jhajharia	BCom Prog	2 nd
Pavitra	BCom Prog	2 nd
Nisha	BCom Prog	2 nd
Shrishti jain	BCom Prog	2 nd
Garima	BCom Prog	2 nd

Shriya tiwari	BCom Prog	2 nd
Akansha Gupta	BCom Prog	2 nd
Jai	BCom Prog	2 nd
Monika	BCom Prog	2 nd
Lisa	BCom Prog	2 nd
Manisha Ahirwal	BCom Prog	2 nd
Aman	BCom Prog	2 nd
Toshif Raza	BCom Prog	2 nd
Nikhil Kumar Sahu	BCom Prog	2 nd
Aaradhya Gupta	BCom Prog	2 nd
Manya Bansal	BCom Prog	2 nd
Kritika Chaudhary	BCom Prog	2 nd
Prince	BCom Prog	2 nd
vineet	BCom Prog	2 nd
Vansh kumar	BCom Prog	2 nd
Sri Harsha Vavilala	BCom Prog	2 nd
Rupal	BCom Prog	2 nd
Mohit	BCom Prog	2 nd
Arnav Dhawan	BCom Prog	2 nd
Vaibhav Saini	BCom Prog	2 nd
Aishav srivastav	BCom Hons	2 nd
Vanshika Taneja	BCom Hons	2 nd
Sahajpreet	BCom Prog	2 nd
Ansh kejriwal	BCom Hons	2 nd
Sumit	BCom Prog	2 nd
Nishu	BCom Prog	2 nd
Aditya sonkar	BCom Hons	2 nd
Arathy S	BCom Hons	3 rd
Palak Gupta	BCom Hons	3 rd
Sakshi Maheshwari	BCom Hons	3 rd
Aditya Gupta	BCom Hons	3 rd
Samir sah	BCom Hons	3 rd
Disha	BCom Hons	3 rd
Komal Agrawal	BCom Hons	3 rd
Divyanshi Jain	BCom Hons	3 rd
Ridhi	BCom Hons	3 rd
Chirag Mohan	BCom Hons	3 rd
Mansi	BCom Hons	3 rd
Aarushi Gupta	BCom Hons	3 rd
Nikita Maurya	BCom Hons	3 rd
Pragya Parul	BCom Hons	3 rd
kanika kandoi	BCom Hons	3 rd
Rina	BCom Hons	1st
Anshika goel	BCom Hons	3 rd

Vikanshu Saini	BCom Hons	1 st
Rajdeepak	BCom Hons	1 st
Bharat Khandelwal	BCom Hons	1 st
Sunirmala	BCom Hons	1 st
Shruti wadhwa	BCom Hons	3 rd

Feedback:

According to the feedback received, the students were satisfied with the management, audio and video quality of theevent. The event was insightful and detailed too. Students even got to know insights of CA and related fields.

Pictures:









Name of the event – Village Development Program

Date- 17th - 21st February, 2024

VENUE- Patiya Cluster of Village, Alomra, Uttarakhand

Summary:

A 5-Day (17th -21st February,2024) Village Development Program in Patiya Cluster of Village was organised under the Guidance of Hon'ble Principal Prof. Rakesh Kumar Gupta. It was led by Mr. Rajinder Singh along with Mr. Krishan Kumar, Ms. Neera Pal and Ms. Sonal Gupta with the support of Society Convenor Dr.Nupur Saboo and Teacher-In- Charge Dr.Ritu Vats

20 students who visited the Almora District of Uttarakhand under the **Patiya Village Cluster Adoption Scheme of College**, they guided locals about self-business ideas through social media, financial literacy and provided career guidance about commerce related fields to students over there.

The students also visited Jageshwar Dham, Chitai Golu Devta Temple, Kasar Devi Temple, Lakhudiyar Caves, Guldaar Valley, Almora City Museum and City Market.

	Village Development Programm in Patiya Cluster of Villages (17th - 21st Feb,2024)					
S.No	Name	Course	Yea r	Age	Gende r	Contact Number
1	Dev Arora	B.Com (P)	2	19	М	62392 64933
2	Ishita Goel	B.Com (H)	3	20	F	84476 99746
3	Sumit Saini	B.Com (H)	2	20	М	99925 05929
4	Jeevansh Ahuja	B.Com (P)	2	19	М	88822 17700
5	Aarushi Gupta	B.Com (H)	3	20	F	93101 66569
6	Samir Sah	B.Com (H)	3	20	М	88600 69844
7	Hardik Kapoor	B.Com (P)	2	19	М	92056 35648
8	Aditya Gupta	B.Com (H)	3	20	М	81787 45151
9	Bhavika Gupta	B.Com (H)	3	20	F	81680 60114
10	Shubham Sharma	B.Com (H)	3	20	М	99440 32344
11	Pragya Parul	B.Com (H)	3	20	F	62035 91272
12	Kashish Antil	B.Com (P)	2	19	F	93066 25531
13	Komal Aggarwal	B.Com (H)	3	20	F	84461 74667

14	Manav Anand	B.Com (P)	2	20	М	95207 01838
15	Chaitanya Bhanwal	B.Com (H)	2	19	М	93152 48804
16	Harshit Kapoor	B.Com (P)	2	18	М	78369 42441
17	Muskan Hooda	B.Com (P)	2	19	F	81682 08604
18	Namya Gogia	B.Com (P)	2	19	F	78952 45302
19	Dhruv Bansal	B.Com (P)	2	18	М	82950 93014
20	Tanishq Shankar	B.Com (P)	2	19	М	74285 26702

Result:

The two days of interaction with the women, children and men of village, the students have gathered that villages have a common problem of unawareness about government schemes and career opportunities available. Along with this, there is a lot of male dominance and women are not allowed to work(other than household chores). Early age marriage also prominent.

Average family size is 7-8 person per family. They consist of grandparents, parents and children.

Average income is 30,000 to 40,000 per month, by farming and cattle rearing along with homestays and other

activities. The village is not very well connected to main city and the recent developments by college are surely

helping them.

The children want to work, but another major issue is of migration and not keeping in contact after settling in towns.

Pictures:











Name of the event – ZEUS

3.0 Date- 2nd & 3rd

April,2024 VENUE- Ram

Lal Anand College

Summary:

The annual departmental fest- the two days of festivities hosted various events, competitions, discussions and lots oflearning with fun.

On Day1-

We had Business Conclave- A Panel Discussion on the topic "Roadmapping India Journey towards achieving Viksit Bharat 2047". Our Panel Consisted of CA ARCHIT AGARWAL (Founder@THINKING BRIDGE), RAGHUVEER NATH (Vice President@IIVPM), ATUL KULSHRESHTHA (Senior Vice President@QUINTES GLOBAL).

The Second event for the day was a Quiz Competition based on brand and logo recognition. It was competition open only for RLAC students. Teams participated with full enthusiasm and vigor. The quiz aimed to test the students knowledge about various brands, their logos and memory along with the impact of these brands and their packaging and advertising.

On Day2-

The day Started with Franchise Forum- Building and Bidding the essence of auction. This competition consisted of two sub-competitions: Jersey Designing and IPL Auction. The event aimed at testing finance management along with designing and marketing skills. It also aimed to test the market knowledge and preference.

Another competition lined up for the day was "Markverse," which was a marketing case study competition open to students from various colleges. A total of 97 participants registered for the event, showcasing a high level of interest and enthusiasm among students. The presentations delved into diverse marketing strategies, covering topics such as product positioning, target audience analysis, promotional tactics, and market research insights. "Markverse" aimed to cultivate creative thinking and strategic planning skills among students interested in marketing. It provided a platform for participants to apply theoretical knowledge to practical scenarios and hone their presentation abilities.

Faculty Present:

Name of Faculty	RLA / NON-RLA	DEPARTMENT
Dr. Ritu Vats	RLA	Commerce
Dr. Nupur Saboo	RLA	Commerce
Dr. Rajeev Vashisht	RLA	Commerce
Dr. Shikha Makkar	RLA	Commerce
Mr. Rajinder Singh	RLA	Commerce
Ms. Supriya Kamna	RLA	Commerce
Ms. Neera Pal	RLA	Commerce
Ms. Shalini Rawal	RLA	Commerce
Shri Krishan Kumar	RLA	Commerce
Ms. Sonal Gupta	RLA	Commerce

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Winners List:

Brandverse:

- Winners: Mohit Tak, Varonika Goyal
- 1st Runner Ups: Anshika Goel, Mohit Rawat, Sanya Kamra
- 2nd Runner Ups: Aditi Chaudhary, Harshita Bajaj

Franchise Forum:

• Best Franchise: KANG (Tushar, Jatin Ashu)

- Best Playing XI: KANG (Tushar, Jatin Ashu)
- Best Jersey Design: RLA Superkings (Shreshth, Kashish, Sujal)

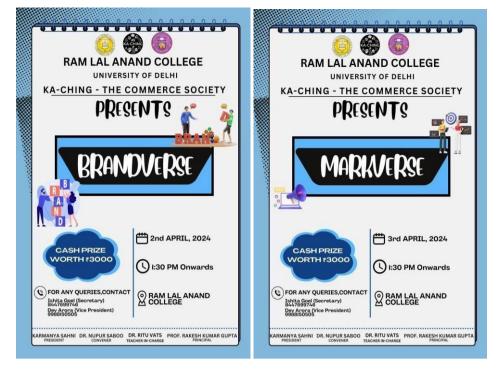
Markverse:

- Winner: Team Better College : Pratham Harpalani , Keshav Mathur
- 1st Runner up : Team warriors : Gourov Goel, Tushar Bhalla
- 2nd Runner up : Sneha

Posters:







Geo-Tagged Photos:

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Feedback:

The participants loved the overall management of the event along with the competition and enjoyed the auctioning process. They felt it was a nice way to learn finance management and were intrigued by the add-on of jersey designing. Overall they felt the infrastructure was apt for the competition. They also enjoyed all the competitions and were delighted to be part of such a panel discussion. The panel discussion was a great.